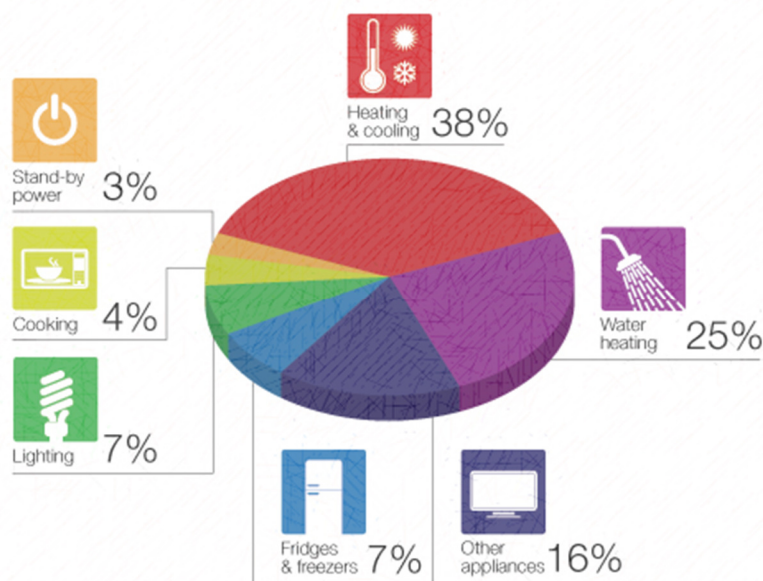


ENERGY CONSUMPTION

Australia and Queensland more specifically, can get quite hot during summer and there has been an increasing trend to install air conditioning systems as an easy fix.

What many people do not realise is that auxiliary heating and cooling accounts for approximately 38 per cent of household energy use, making it the largest energy user in the average home.



Source: Government of South Australia

THE ALTERNATIVE

The humble ceiling fan is an alternative solution to keep cool, however its benefits are often overlooked, especially for new homes where the builder has included an air conditioning system as standard.

While it is true that ceiling fans do not actually cool the air, they do increase air movement which allows your body's natural cooling process to work.

Ceiling fans also cost far less to purchase, maintain and operate than an air conditioner.

According to CHOICE, a large air conditioning system will add \$530 a year to your electricity bill, while a small split system unit will cost approximately \$290 a year to run. A ceiling fan however can cost as little as \$30 a year to operate.

In terms of energy efficiency compliance, a ceiling fan installed to any given room adds an extra source of air circulation, which reduces or eliminates the need to switch on the air conditioner.

