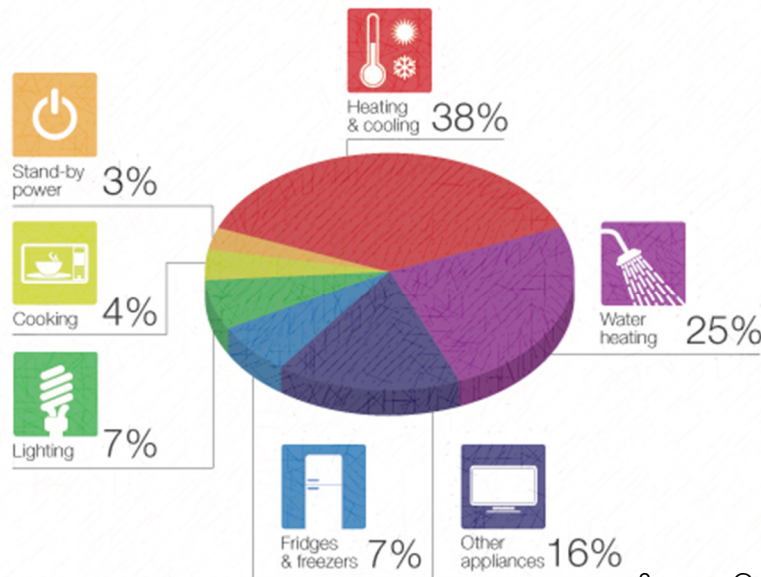


## ENERGY CONSUMPTION

While the sale of split system and ducted air-conditioners continues to grow, many people do not realise that auxiliary heating and cooling accounts for approximately 38 per cent of household energy use, making it the largest energy user in the average home.

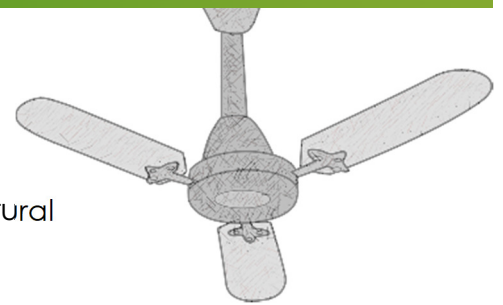


Source: Government of South Australia

## CEILING FANS

Ceiling fans are an alternative solution to keep cool, however their benefits are often overlooked.

While it is true that ceiling fans do not actually cool the air, they do increase air movement which allows your body's natural cooling process to work.



Ceiling fans also cost far less to purchase, maintain and operate than an air conditioner.

According to CHOICE, a large air conditioning system can add approximately \$530 a year to your electricity bill, while a small split system unit can cost approximately \$290 a year to run. A ceiling fan however, can cost as little as \$30 a year to operate.

In terms of energy efficiency compliance, a ceiling fan installed to any given room adds an extra source of air circulation, which reduces or eliminates the need to switch on the air conditioner. This will ultimately save you money and will reduce your carbon footprint.